

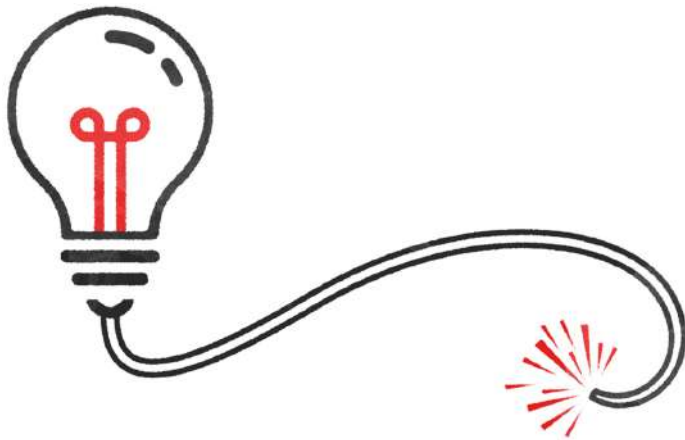


LONGFORM STORIES

Scientists have suggested that the average human attention span is just 8 seconds. But that's only if your content is boring.

A Longform Story features extensive text, video segments, photos and illustrations that engage your viewer all the way down the page, through the story your business or product is trying to tell.

People don't like ads. People love stories.



SPARK YOUR BIG IDEAS

In a world driven by automation and algorithms, it is easier than ever to forget that at the core of every business is humanity. Someone, at some point, founded that business with the goal of helping someone else. That founder laughed, cried, yelled, sweat bullets, and struggled.

There is more than just profit behind every business, but the world often forgets about it. There is an idea, and there is a story behind that idea. Research shows the emotions and empathy generated through storytelling make messages 22-times more likely to stick with viewers.

Unfortunately, it is nearly impossible to contain that story in a billboard, a tweet, or a web ad. That is why Longform Storytelling is both different, and important.

STORY PRICING



Tier I: \$15k

Custom story concept, design, research & text. Relevant photos & artwork.



Tier II: \$25k

Same + light video production, custom illustrations, on-site photography.



Tier III: \$50k+

Same + on-site, professional video and photography, interactive media.



New! Short Story: \$5k

Custom story concept, design, research with reduced text.

Nervous about running in the opposite direction of the herd?

Reach out to hello@scroll.studio to chat.